You are invited to be a vendor at the 2024 Southwest PA Soil Health Conference!

The 2024 Southwest PA Soil Health Conference is presented by a committee of Conservation Districts in Southwest Pennsylvania, Natural Resource Conservation Service, Pennsylvania Department of Agriculture, and Penn State Extension.

EVENT DATE & TIME: Wednesday January 31,2024 9am – 3:30pm

LOCATION: Fred Rogers Convention Center, St Vincent College, Latrobe, PA 15650

This event will put you face to face with buyers and potential clients. The Exhibit Hall will include an area where the refreshments are served, so that the attendees will be attracted to your proximity, where you can talk to them about your products.

The annual Soil Health Conference is where farmers and agency personnel are invited to learn about ways to improve the farmer’s profit through the use of adapting their management techniques on the farm to improve soil health, conserve their topsoil, minimize the use of pesticides and herbicides, and learn about new machinery.

The Soil Health Conference will provide an opportunity for “Gold” sponsors to make a 3-5 minute verbal presentation to conference participants during the lunch hour. Otherwise, we will be providing exhibit space for sponsors and scheduling breaks and time around lunch for visiting.

**• Gold Sponsor** -- $300. - Includes 8’ table for a display, 3-5 minutes on the program to highlight new products/services, etc. during the lunch hour, listing in program and publicity materials plus 2 lunch tickets.

**• Silver Sponsor** -- $150. - Includes 8’ table for a display, listing in the program and publicity materials, and 1 lunch ticket.

**• Bronze Sponsor** -- $50. - Listing in the program.

Extra lunches will be available @$40.00 each.

We ask that exhibits be in place by 8:45 A.M.; Registration will begin at 9:00 A.M. with the program to begin at 9:30.

Enclosed is a program agenda and a sponsorship form.

We hope you will consider supporting this event through your sponsorship and promotion. P**lease return the enclosed sponsorship form and payment by January 19**.

On-line vendor and regular attendee’s registration can be found at the following site:

<https://westmorelandconservation.org/events/2024-southwest-pa-soil-health-conference/>